



Dear Friends,

For the first time in two years, NAMI DuPage will be hosting an in-person “fundraising” event on October 1-3, 2021. In partnership with the DuPage Fair Association, we will be hosting an **Octoberfest** at the Fairgrounds, with two jam-packed days of family-friendly activities.

The carnival and live music begins Friday evening, October 1. On Saturday, October 2, the day will begin with a pancake breakfast (served by the Kiwanis) and a classic car show. A carnival will begin in the afternoon, as well as live entertainment and a variety of other fall-themed activities. In the evening, we will also be hosting our annual “**Uncorked & Uncapped**” event with beer and wine tasting, raffles, music, and more. Many area bands will be performing including the local favorite “The Vital Signs.”

Sunday, October 3 will begin with a second auto show, this one featuring both cars and trucks. The carnival, live music, and activities will continue until 8 p.m.

We anticipate Octoberfest attendance to exceed 5,000 people, making it the largest event in NAMI DuPage history!

In order to make this event a financial success, we are in need of sponsors! The attached document explains sponsorship levels and benefits.

As you know, the pandemic has brought mental illness into the light, and thankfully, more people are getting treatment and services. That need is stretching our resources, but with your help, we will be able to continue to provide free and low-cost mental health programs to thousands of people each year. Even during the darkest days of the pandemic, NAMI DuPage kept its Living Room program (alternative to the Emergency Room) open for in-person services, and its Print Shop operating for essential businesses, while offering classes, peer counseling, support groups, and recreation programs online.

Your sponsorship means more now than ever!

A handwritten signature in blue ink that reads "Geri Kerger". The signature is fluid and cursive.

Geri Kerger
Executive Director



il@namidupage.org | 630-752-0066 | namidupage.org/octoberfest

OCTOBERFEST

OCTOBER 1-3, 2021

SPONSORSHIP OPPORTUNITIES



HARVEST MOON \$5,000

20 General Admission tickets
10 Tickets to Uncorked & Uncapped
(includes 10 drink vouchers)
20 Tickets to Pancake Breakfast
(Saturday only)
Premiere Vendor Booth (2 days)
Featured on publicity,
acknowledgement onstage
Signage throughout event property
Large Logo/Link to Website



HAYSTACK \$2,500

10 General Admission tickets
5 Tickets to Uncorked & Uncapped
(includes 5 drink vouchers)
10 Tickets to Pancake Breakfast
(Saturday only)
Vendor Booth (2 days)
Featured on publicity,
acknowledgement onstage
Signage throughout event property
Medium Logo/Link on Website



PUMPKIN \$1,000

5 General Admission tickets
2 Tickets to Uncorked & Uncapped
(includes 2 drink vouchers)
5 Tickets to Pancake Breakfast
(Saturday only)
Vendor Booth (2 days)
Medium Logo/Link on Website



ACORN \$500

5 General Admission tickets
5 Tickets to Pancake Breakfast
(Saturday only)
Vendor Booth (2 days)
Small Logo/Link on Website

Sponsorship selections are due by Friday, September 17, 2021

We cannot guarantee printed signage on event property if your sponsorship & logo files are received after this date.

OCTOBERFEST

Sponsorship Return Form

Step 1 - Contact Information

Company, Household, or Individual Name _____

Contact _____ Phone _____

Address _____ City _____

Email _____ State _____ Zip _____

Special instructions? _____

Step 2 - Sponsorship Selection

Harvest Moon (\$5,000) Haystack (\$2,500) Pumpkin (\$1,000) Acorn (\$500)

Step 3 - Payment Method

Credit Card Check Invoice

Name on Card _____

Card # _____ - _____ - _____ - _____ Exp _____ / _____ CVV _____

Signature _____

TOTAL TO BE CHARGED \$ _____

If desired, you may pay with a credit card online at namidupage.org/octoberfestsponsor.

Step 4 - Return

Email form to il@namidupage.org

Or **mail form** to: NAMI DuPage
115 N. County Farm Rd.
Wheaton, IL 60187

Logo Requirements

- Vector logo (.eps or .ai preferred)
- Filename should reflect company name
- Email to il@namidupage.org

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